

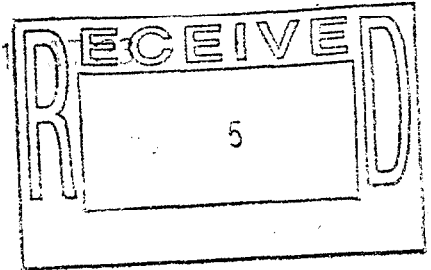


PHARMAVITE

November 6, 2000

Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C St. SW
Washington, DC 20204

7730



Dear Sir or Madam:

Pursuant to Section 403(r)(6) of the Federal Food, Drug and Cosmetic Act and Section 101.93 of FDA's regulations, we hereby notify you that we are using the following statement(s):

- (1) Name and address of manufacturer:
Pharmavite Corporation, PO Box 9606, Mission Hills, CA 91346
- (2) Text of the statement(s):
Studies show isoflavones, the active components of soy, may help maintain bone health and support the body through the natural changes due to menopause.
Soy isoflavones may support cardiovascular health.
- (3) Name of the dietary ingredient if not provided in the text of the statement:
soy isoflavones
- (4) Name of the dietary supplement:
products containing soy as a single ingredient or in combination with other ingredients

The above statement(s) may be used in one or more of the following brands of products: Nature Made, Nature's Resource, Jogmate, Optimize, Vitesse, AAFES, B.J.'s Wholesale, Kirkland, CVS, Duane Reade, Longs, Spring Valley, Walgreens.

We certify the information in this notice is complete and accurate, and we have substantiation that the above statement(s) is truthful and not misleading.

Sincerely,

David Kropp
Acting Director, Regulatory and Consumer Affairs

DK:ak\FDA\soy notification 1

LE+6202
73331